





Ilze Alberts

Ilze is a *businesswoman*, a *psychologist* and *life-coach*, a *mother* and a *wife*, a published *author* and a professional *speaker*.

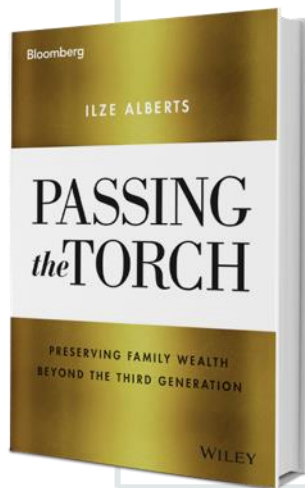
She is the founder of *Bella Vida*, from where she helps clients become the people they truly want to be. She is an investor and director at the *Malachite Centre*, which treats the sufferers of cancer, not the disease, to help them reach recovery and their full potential. She also helps put families back together as the resident psychologist on the new SABC TV show, *Saving Our Marriage*.

She recently published '*Passing the Torch: Preserving Family Wealth Beyond the Third Generation*' through Wiley and Bloomberg Press. It is a hand-book for those Wealth Creators who want their legacy to last longer than their lifespan, and includes priceless, first-hand advice to all generations of family-built wealth.

Through her writing, counselling and speaking her passion is helping families and individuals to build their personal wealth, well-being and relationships.

Her wisdom is strengthened by the 30 years she has spent working internationally with families, as well as her certification as a Master Demartini Facilitator™.

"I am devoted to sharing the tools and resources that will help you create a beautiful life"



Passing the Torch:

PRESERVING FAMILY WEALTH BEYOND THE THIRD GENERATION

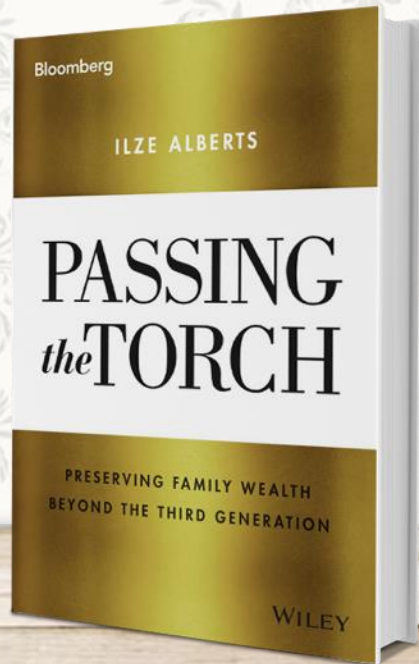
There's an idiom that says 'shirtsleeves to shirtsleeves in three generations.' You may think the ability to build wealth is genetic but, globally only 3 percent of family-built businesses will ever reach, or move past, the third generation.

This means that every year millions of hours of hard work, and billions of Dollars, are simply being allowed to fade away. What a waste... This is not because our children don't have the ability, or the opportunities but, most often because they lack your mind-set.

As a wealth psychologist, a businesswoman and a mother, I wanted to scrutinise all the psychological facets that will empower our children to build on the foundations we create: the mind-set of success. So, I put it all down on paper, for my own children, and for families like mine, so we can ensure our kids have the right tools to develop – not destroy - what we have given to them.

In 'Passing the Torch: Preserving Family Wealth Beyond the Third Generation' I give practical advice to you, the wealth creator. Like how to reignite ambition in your kids. How to build strong family missions and values. How to maximise on the unique talents of every member of the family. How to create the next generation of 'Wealth Creator Extraordinaires.'

This book is the culmination of decades of experience with families who are now growing that 3 percent of success. Family wealth specialists James Hughes and human behaviour specialist Dr John Demartini weigh in with their own wisdom, too.



Chapters:

CHAPTER 1

What You Perceive Is Missing Drives You

CHAPTER 2

The *Wealth Creator Extraordinaire*

CHAPTER 3

The Genius of the *Wealth Creator Extraordinaire*

CHAPTER 4

The *Wealth Creator Extraordinaire* as a Business Leader

CHAPTER 5

The *Wealth Creator Extraordinaire* as a Money Manager

CHAPTER 6

The *Wealth Creator Extraordinaire* as a Family Leader

CHAPTER 7

The *Wealth Creator Extraordinaire* as a Social Leader

CHAPTER 8

The *Wealth Creator Extraordinaire* as a Health and Vitality Leader

CHAPTER 9

A Conversation with Dr. John Demartini

CHAPTER 10

Principles of the Demartini Method: Based on Universal Laws and Truths

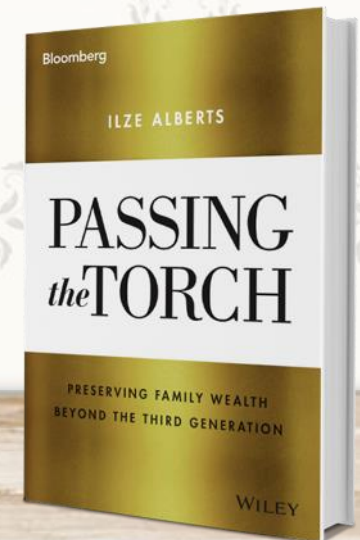
CHAPTER 11

A Conversation with James E. Hughes, Author of Family Wealth

"Ilze is a true educator and has woven together a tapestry of knowledge"

"I found Passing the Torch INVALUABLE"

"I highly recommend this book for any parent, child, spouse or business leader"



Un-breaking

THE CYCLE

As a speaker, Ilze shares her lessons with audiences across the world. Her presentation, 'Un-breaking the Cycle' delivers the most relevant excerpts from her book in a way that entertains, enlightens and educates wealth-creator families.

"In my talk I summarise the most applicable lessons that I have learnt – and that I teach daily – so that I can enable you be the kind of parent that watches your children build the legacy you began far past your influence. So that your children can be just as ambitious, happy, successful and fulfilled as you have been."

The presentation is tailored for the high net-worth clients of specialist private banks, wealth managers, and investment companies. But it is just as relevant for any client or family member who is building their own wealth legacy.

It can be delivered as a 60 minute, 45 minute or a 30 minute keynote.

"Ilze's understanding of family wealth issues and family dynamics provided for a critical and thought-provoking conversation, which every wealthy family can and should weave into their wealth planning strategy"

Christelle Louw



Un-breaking

THE CYCLE

Key lessons from 'Un-breaking the Cycle':

1. Defining the wealth creation-destruction cycle
2. How to build a family legacy
3. Creating the mental environments for sustained success
4. Careful vs careless vs caring
5. Family vision and missing statements
6. 7 spokes of a fulfilled life
7. The theory of voids
8. Finding your 'unique'

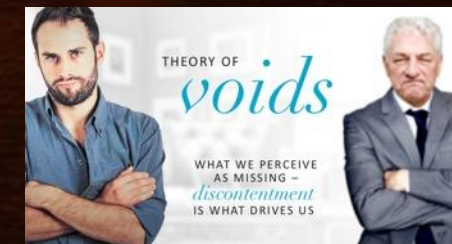
"What a fascinating topic and so professionally and eloquently shared with the audience. It has given me so much food for thought and I will be taking action in my own family to put in place many of the lessons learnt."

Daryn Lee Cronson



"I personally took away key nuggets of wisdom that will now underpin how I build wealth both financial and non-financial. It was truly empowering to me, my friends and my business network of women."

Sindi Mabaso-Koyana



Un-breaking

THE CYCLE

To book Ilze for your clients, organisation or family:

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Watch a short video summary



A conversation with Dr John
Demartini on generational wealth



A conversation with James
Hughes on generational wealth





Heze

ALBERTS

LIFE STRATEGIST